

Press Release
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Mankind Digital Wins Notable Skål Sustainable Tourism Award

Melbourne based tourism marketing organisation, Mankind Digital, has won a prestigious Sustainable Tourism Award in the Educational Programmes, Institutions and Media category at the 2022 Skål International Sustainable Tourism Awards. The awards ceremony took place on Friday 14 October 2022 at the Skål World Congress in Croatia in front of an international audience.

Director of Mankind Digital, Keeley Warren, said she was thrilled that the organisation has been acknowledged as a leader in sustainable tourism. "We develop travel content and campaigns for destination marketing organisations and tourism businesses encouraging travellers to make responsible choices, so it's a great honour to be recognised at the awards," Ms Warren stated.

Ms Warren says the vision for Mankind Digital is to achieve a more sustainable and regenerative future for the tourism industry. "Our genuine passion for promoting sustainability in tourism is evident in the work we do to educate and inform industry providers and consumers through our marketing campaigns," she said.

"Winning this prestigious award is an enormous validation for us. Our business practices align with our values, and our clients choose to work with us because we offer values-based services that achieve results. We are humbled that a well-respected global organisation like Skål International has recognised our efforts with this award."

Founded in 1934, Skål International is a worldwide network of tourism industry experts who strengthen the sector's professionalism, knowledge and relationships. Skål International's Sustainable Tourism Awards recognise organisations with best practice in sustainable and responsible tourism around the world.

Skål International Melbourne President, Tara Strickland, commended the achievement. "Mankind Digital is leading the way in supporting and promoting a sustainable tourism industry. They are providing an opportunity to guide and educate us all on the economic and environmental benefits of sustainable and responsible tourism practices," she said.

Learn more about the [2022 Skål International Sustainable Tourism Awards](#) and why Mankind Digital was recognised as an industry leader. Visit www.mankinddigital.com.au or email hello@mankinddigital.com.au for more information.

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